

Engaging Your Team and Community

Fine tune your public speaking, messaging, storytelling and presentation mindset

Synopsis

Are you a powerful communicator, or simply a confident presenter?

Fine tune your public speaking, messaging, storytelling and presentation mindset skills in readiness for the next Local Government Elections, your next life chapter and beyond.

Course Topics

In this hands-on workshop, our trainer will cover the following topics:

- Mindset and mannerisms to owning your audience
- How to engage in that critical first 10 seconds – three strategies to grab an audience’s attention!
- Clever messaging strategies and ways to promote your personal brand - face-to-face and on social media
- How to bring the audience back on message when someone hijacks the spotlight
- Why storytelling is so powerful when communicating your message
How to overcome nerves and let go of the lectern!

“Kim was fantastic! So knowledgeable and engaging. The course was extremely useful in guiding staff on working with media and the provision of tips and scripting was excellent. I think the practical exercise was invaluable for all and everyone I spoke with felt they benefited from the course!” Jane Stronach, Sunshine Coast Council.

Course Details

- Delivery: Inhouse or Virtual
- Structure: Interactive Workshop
- Time: Half-day
- Class Size: Max 15
- Cost: On request

The Trainer



Kim Skubris is an experienced journalist with over 25 years of experience working in both Australia and overseas.

She is very well known to Queensland councils in both the work she does with councils and with several charities she supports including the Daniel Morcombe Foundation.

Kim is committed to providing exciting media and communication skills to the local government sector through her association with the LGAQ and Peak Services.