

Engaging Your Team and Community with Kim Skubris



Are you a powerful communicator, or simply a confident presenter? Fine tune your public speaking, messaging, storytelling and presentation mindset skills in readiness for the 2024 Local Government Elections, or your next life chapter.

About the Course

In this hands-on three hour workshop, Kim will cover the following topics:

- The mindset and mannerisms to owning your audience
- How to engage in that critical first 10 seconds – three strategies to grab an audience's attention!
- Clever messaging strategies and ways to promote your personal brand - face-to-face and on social media
- How to bring the audience back on message when someone hijacks the spotlight
- Why storytelling is so powerful when communicating your message
- How to overcome nerves and let go of the lectern!

About the Trainer

Kim Skubris is an experienced journalist with over 25 years of experience working in both Australia and overseas.

Kim is very well known to Queensland councils in both the work she does with councils and with several charities she supports including the Daniel Morcombe Foundation. She is committed to providing exciting media and communication skills to the local government sector through her association with the LGAQ and Peak Services.

What Councils say about Kim's Training

"Kim was fantastic! So knowledgeable and engaging. The course was extremely useful in guiding staff on working with media and the provision of tips and scripting was excellent. I think the practical exercise was invaluable for all and everyone I spoke with felt they benefited from the course!"

Jane Stronach, Sunshine Coast Council

"Content and presentation was great, very knowledgeable presenter and she made the session fun. I liked the 'Storytelling in Business Takeaways' we were given, they're a nice little reminder of topics of conversation discussed during the course."

Moreton Bay Regional Council

"Kim was excellent. One of the best trainers I have had."

Sarah Chalkley, Sunshine Coast Council

"This course was perfectly tailored to my needs, it was professional and well delivered thank you."

Julie Hall, Whitsunday Regional Council

WHERE	2023 LGAQ Conference, Gladstone
WHEN	Sunday, 15 October 2023
TIME	1.00pm - 4.00pm
INVESTMENT	\$550 PP (INC GST)

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