

Peak Services delivers deep expertise in the local government sector, We understand the business of councils. Challenge us.

## **OWNING YOUR ONLINE PRESENCE – 2 hours** SYNOPSIS CONT.

## SYNOPSIS

Do you feel confident in front of an audience but the thought of engaging with a group online turns you cold?

Clients often share with Kim they are fearful of owning the camera on their device and chatting with audiences they might not be able to see. They ask "how do I know if I've even connected? .. and .. What can I do to break the ice and ensure I engage?

This two-hour online course shows you how to feel comfortable in front of the camera on your device, how to engage an audience you might not be able to see, and tips and tricks to feel more confident with framing and lighting.

Platforms like Zoom and Microsoft Teams are here to stay as communications tools, whether you like it or not, and the time has passed for jokes about being online.

Audiences now expect you to be professional when you face the camera and this course will help you develop those skills.

Kim has trained presenters worldwide during the pandemic and shown them how to own their online presence. She continues to be passionate about helping people become the most powerful communicators they can be.

## LEARNING OUTCOMES

Participants will gain confidence in working with online platforms and presenting to audiences they cannot see. Kim will share her tips and tricks to help engage audiences quickly using online platforms.



Media and Communications Expert **Kim Skubris** 

COURSE DETAILS		
Delivery	Our 2-hour training course provides participants with an interactive session that includes group discussions, case studies, and question and answer sessions. Customisation is available and based on individual council requirements.	
Delivery Mode	Peak Services delivers Virtual or Instructor-led training workshops inhouse at your venue.	
Local Buy Panel	Peak Services (Training) is currently listed as a supplier on Local Buy's Contract " <b>Human Resources and Employee Services BSU278</b> "	
Please contact Peak Services for course fees or a proposal for onsite/in-house training proposals		REGISTER NOW P 07 3000 2148 E training@wearepeak.com.au